

CASE STUDY W911NF2220133

Client: U.S. U.S. Army Research Institute for Behavioral and Social Sciences (ARI)
Contractor: Topsarge Business Solutions (TBS)
Program Focus: Research and Analysis



DRIVING ORGANIZATIONAL EXCELLENCE THROUGH INNOVATIVE RESEARCH AND ANALYSIS

OVERVIEW

TBS collaborated with U.S. Army Research Institute (ARI) on a groundbreaking three-year initiative to conduct qualitative and quantitative research for the Department of Defense (DoD). The project aimed to enhance human capital management and competency development through rigorous planning, analysis, and the implementation of innovative methodologies. The success of this contract led to the award of a four-year follow-on contract to continue organizational research.

KEY ACTIVITIES AND CONTRIBUTIONS

- **Strategic Assessment & Analysis:** Conducted a detailed review of client programs and developed a charter for a newly established research group, aligning efforts with ARI's goals.
- **Environmental Scans & Workshops:** Facilitated workshops to connect workforce analysis research with emerging issues, using internal techniques like issue matrices and systematic validation processes.
- **Data Collection & Analysis:** Utilized surveys, interviews, and workshops to generate datasets, which informed the creation of developmental models and learning tools.
- **Systems Approach to Competency Development:** Designed and tested research products and prototypes for operational environments, tracking progress using MS SharePoint and Excel.
- **Technological Innovations:** Designed and maintained two companion websites, developed branding materials, and managed master presentations for consistent messaging.

OVERCOMING CHALLENGES

TBS successfully fulfilled all aspects of the Statement of Work (SOW), including strategic direction assessments, environmental scans, stakeholder engagement, and data collection. The team produced interim and final reports, conducted in-progress reviews, and delivered error-free financial and technical documentation, all while adhering to APA standards. Despite the challenges of the COVID-19 pandemic, TBS maintained progress, exceeding client expectations and setting the standard for effective contract management. The success of this initiative not only advanced ARI's objectives but also secured a four-year follow-on contract, solidifying TBS's reputation as a leader in organizational research.

CONCLUSION

Through innovative methodologies, strategic collaboration, and unwavering dedication, TBS achieved project success while navigating significant challenges. The outcomes not only advanced ARI's objectives but also reinforced TBS's reputation as a trusted leader in organizational research and development.

NAICS: 541720 | UEI: J2C7HM924DQ6 | CAGE: 56AW7